



Y8 Enterprise - Target your market

Additional Activity Information for Students and Parents:

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| Trip Leader | Mr Edwards and Miss Watts |
| Activity | <p>Students will spend the day building on the learning they have completed during the Manx Telecom Core Skills Enterprise Project.</p> <p>Students will work in groups of 5 or 6 on a number of activities. Each group of students will have their own Sixth Form Advisor. Activities include:</p> <ul style="list-style-type: none"> • Consolidating the idea of Enterprise and Entrepreneurship; • Identifying the strengths and areas for development of the students within their team; • Developing a product idea and then designing and making the product (given certain constraints); • Developing a marketing strategy for the product to be delivered to a given audience. |
| Date | Full day activity per allocation sheet |
| Meet at: | This activity will take place in the Business Education Department at St. Ninian's Upper School Site. |
| Finish: | 3:25pm at Upper School |
| Equipment to bring | <p>Normal school stationery and lots of ideas!</p> <p>Do not bring anything valuable that could be lost or damaged as the school will not be held liable. You are required to take responsibility for all your own equipment and property.</p> |
| Meal Arrangements | Packed lunch or school canteen. |

Please advise the Trip Leader in advance of the trip if you have any concerns of a medical, physical or dietary nature, which may impact or limit your child's capacity to participate in any aspect of this activity.

