

Independent Learning Task

Subject	English
ILP #3	Create your persuasive advertising poster
Week set:	24
Duration:	1 hour
Hand in:	Week 25
Instructions:	This is an individual task. You can hand it in on paper or upload it to your Teams classroom. You are going to use what you've been learning this term to create a poster advertising any product or service that you like – real or made up.
Skills:	You will be expected to use the FEETCRAMPSS persuasive techniques to showcase what you've learnt about persuading an audience to sell your product.
Marking schema:	We will not be grading your on this work, but it will be valuable practice for your assessment this half term. And, of course, there will be EPraise points for those who complete the work, and accolades for particularly good pieces.
Additional guidance or help:	Your teacher will put exemplars on your Teams Classroom and will talk you through what we expect from the task.